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Media Contact

Amanda Gong, Carestream Dental
470.481.6797
amanda.gong@csdental.com

Carestream Dental Responds to Practitioners' Needs with 'Digital Reboot' to Assist with Reopening

ATLANTA—As practices prepare to reopen to patients, they face a changing environment; figuring out schedules, protecting staff and patients and ensuring a time-effective workflow will be more important than ever. Carestream Dental has listened to practitioners as they've adjusted to the "new normal" and has introduced the Digital Reboot program to support them in their recovery.

"We've all learned a lot about what's really important during these challenging times, what patients value and how to adapt to keep our teams safe and our businesses running," Ed Shellard, D.M.D, chief dental officer, Carestream Dental, said. "Practices have been sharing with us the creative ways they've adapted all throughout the shutdown. Following their innovative lead, we're offering guidance for reopening in a post-coronavirus world; we want them to know they don't have to figure it all out on their own."

Carestream Dental has worked directly with practices around the world to collaborate on solutions for some of the biggest obstacles to a safe and efficient recovery.

Filling Schedules: Enabling virtual waiting rooms, patient load rescheduling and maximizing automation to manage current patient rosters and efficient acquisition of new patients to the practice.

Practicing Safely: Reassuring patients and supporting new protocols, like contactless forms and payments, single-use accessories and personal protective equipment.

Managing Cashflow: Improving cashflow through new tools, such as digitizing claims processing and payments and providing education regarding key cashflow performance metrics within software applications that are already being utilized.

Operating Virtually: Accessing practice and patient data, education and training from anywhere, creating a more nimble and competitive practice.

Carestream Dental is committed to being practices' partner of choice for a faster and safe recovery. As the industry continues to adapt to this new environment, digital solutions will accelerate contactless practice care and remote management.

For more information about the resources provided as part of the Digital Reboot, or any of Carestream Dental's innovative solutions, visit carestreamdental.com/digitalreboot today.

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About Carestream Dental

Carestream Dental is committed to transforming dentistry, simplifying technology and changing lives. In this pursuit, we focus on providing the latest in high-quality scanning technology, the smartest chairside systems, the most intuitive practice management software, incredibly accurate imaging software and the data intelligence that helps continually refine patient outcomes. And we offer these solutions for the full range of dental and oral health professionals. For more information please visit carestreamdental.com.

